

MASCOM PREMIERES NEW BROADBAND SERVICE

Mascom continues their amazing journey in Botswana with the expansion of new broadband services this May with MySurf, prices will be as low as P375.00. This is the first product from their new fixed services department. This service is a triple play product offering their customer base – data, mobile voice and entertainment. MySurf services, offers flexibility as it can be used both at home and in business. The new service benefits include; Unlimited data on 4G/3G Mascom network, SVOD free monthly subscription to MyPlay services, Plug and play feature, no installation fees, a free router device and all your communication needs in one. Customers who purchase MySurf unlimited services will be offered 3 sim cards, one for the router and the 2 other sim cards for mobile bundled voice calls. The usage number of each router depends on the device and the data package purchased; MySurf – Instant: can connect 5 simultaneous users, MySurf – Ultra: can connect to 10 simultaneous users, MySurf Super: can connect to 32 simultaneous users. Customer experience is key to Mascom. Customers will find great value coupled with a great network experience when they subscribe to the MySurf product. The MySurf range continues Mascom's commitment to their customers to provide the best value for money while ensuring they lead the way in innovation within the market. This is the first triple play product available in Botswana and the first of many new services that will be launched by the fixed services department in 2019. Visit any of the Mascom stores to subscribe today and start enjoying all the added benefits of MySurf.

VIVO TO ADD VERVE TO RESOURCE SECTOR CONFERENCE

Tlameo Seabelo
Correspondent

With Vivo Energy Botswana collaborating closely with organisers, growth of the Botswana Resource Sector Conference (BRSC) is set to be evident at this year's edition that is slated for June 10 and 11 at GICC, The Business Weekly & Review has established.

Vivo Energy has had this close relationship with the organisers since 2013 when its participation in BRSC began. Operating under the Shell and Engen brands, Vivo Energy has a network of over 2 130 service stations in 23 countries, which lends credibility to the company's aim of becoming Africa's most respected energy business. Vivo also ex-

ports lubricants to several African countries.

The broad spectrum of Vivo Energy Botswana includes supplying branded fuels and lubricants to mining customers. With the company's technical knowledge of mining and associated services, Vivo is active in the delivery of value, not only through Shell's high-quality products but also through a range of unique value-adding services. The company's partnership with its customers has provided in-depth technical assistance to improve use of machinery and delivery of long-term reduction of fuel and maintenance costs.

Vivo's Corporate Communications Manager, Khumoyame Thuso, says the Botswana Resource Sector Conference offers a vital opportunity for the com-

pany to network. Through the BRSC platform, says Thuso, Vivo has created considerable awareness regarding solutions that are available from the company that believes in customers getting value for money.

"Vivo Energy Botswana looks to open to continuous engagement and collaboration with other industry stakeholders and the community at large to ensure optimum use of fuels and lubricants Botswana," Thuso notes, adding that Vivo Energy Botswana looks to bring more to the table with its participation at this year's Botswana Resource Sector Conference. She emphasises: "Shell products and services have contributed to the country's economic growth in the past as they do now and should always be relied upon in the future."

Vivo Energy Botswana was established in 2012, taking over downstream operations of the Shell brand that has been in the country for over 50 years. The company sources, distributes, markets and supplies Shell fuels and lubricants to retail and commercial customers throughout Botswana. At the end of 2018, there were 87 Shell-branded service stations in Botswana.

Vivo Energy Botswana is much agog about this year's edition of BRSC where expert panelists will lead discussions on Investing and Financing Options, Building a Sustainable Resource Sector through Strong Environmental Regulation, Achieving Broad-based Citizen Empowerment and Developing a Renewable Energy Market in Botswana.



RASESA 25 May 2019, The annual Wesbank international airshow lived to expectations and wowed the large crowd that had gathered at the Matsieng Airstrip at Rasesa. The Air Show featured display performance by modern and old models aircrafts, parachutes stunts and helicopters flyovers during the show.

STANBIC BRIDGES BOTSWANA'S SKILLS GAP

Stanbic Bank Botswana is resolute in bridging the skills gap through innovative public-private partnerships and programs that enhance the employability of young people in Botswana. The Bank sponsored this year's National Human Resource Development Council (NHRD) Employability and Entrepreneurship Conference held from the 24th and 25th May 2019 under the theme, "Competitive Human Resource, a leading driver for the 21st Century". This is a key sponsorship for the Bank, as it aligns with the its Youth Employability Pillar that seeks to foster an entrepreneurial

mindset that makes young Batswana more attractive to potential employers while engaging potential employers to make them alive to the improved capability of the emerging workforce. Said, Stanbic Bank Botswana Chief Executive, Sam Minta, "As a Bank we are proud to provide the opportunity for Batswana and more specifically our young people from all walks of life, to prepare for, and move into, sustained employment or training, by improving their employability and key life skills through such sponsorships. It is crucial that we uncover opportunities through respective projects that can assist in facilitating employment issues,

increasing our abilities to open doors to Batswana." The national Human Resource Development Council (NHRDC) Conference seeks to provide a platform for information sharing between HRD stakeholders on best practices and innovations for transformation to a knowledge economy. This will present an opportunity for industry leaders to showcase their products and services in human resource development. Stanbic Bank Botswana recognises the importance of investing in people. This speaks to the Bank's purpose that; Botswana is our home and we drive her growth. The Bank finds it to be their responsibility to extend

themselves beyond just banking by adding value through providing exposure, information and our expertise to their clients to foster an environment that facilitates their growth and success. "In our collaboration with HRDC we acknowledge the fact that no single institution can alone create the impact and reach that needs to be developed in driving youth employability. It is a call to all stakeholders to also understand this strategy and how it supports His Excellency President Masisi's mission to develop a knowledge-based economy through the vision 2036. We will continue to invest in future growth through strategic partnerships", concluded Minta.